

THE LAST LIONS

BY DERECK AND BEVERLY JOUBERT
AN INCREDIBLE TRUE STORY OF SURVIVAL



Filmed on location at Duba Plains,
A Great Plains Conservation camp in Botswana.



The Big Cats of the World need help. Great Plains is stepping up to that Challenge. **Will you join us?**

Over the past 50 years African lions have declined from 450,000 to around 20,000 as a result of human conflict: retaliation, safari hunting, commercial poaching for their bones and skin as well as the disappearance of their habitat and prey. Today over two-thirds are not protected in national parks and NONE have official CITES protection. We could see extinctions of lions within 10 years. These precious animals remain in viable numbers in very few places now and need our help. The film The Last Lions highlights this, and the associated campaign is taking action to stop the decline, and reverse it.

GET INVOLVED

For each guest's four night stay at one of Great Plains Conservation's Botswana (Zarafa, Selinda or Duba Plains) and Kenya (Ol Donyo or Mara Plains) camps, we will donate \$25 per person per night to the National Geographic Big Cats Initiative.

We encourage you to match our commitment and help curb the decline of Africa's big cats by making your own donation to the Big Cat's Initiative:



WWW.BIGCATSINITIATIVE.COM OR WWW.CAUSEANUPROAR.COM



VISIT: WWW.GREATPLAINSCONSERVATION.COM